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# How to start your LinkedIn profile

1. Use a professional profile picture
2. Write a short summary about yourself
3. Set up your custom link
4. Create an effective headline
5. Looking for a job? Enable this option on your profile and show recruiters that you are open to new opportunities
6. Complete the sections about experience, licenses and certificates, education, skills and endorsements
7. Ensure that your profile matches your CV
8. Add your contacts by e-mail
9. Add people from the industry, colleagues and business partners, recruiters to your network of contacts
10. Ask your network for recommendations

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